ALLIANCE OF ARTISTS COMMUNITIES

CONSULTING SERVICES

The Alliance represents a field of an estimated 500 residency programs in the US and, working in partnership with several international networks of residencies, the organization reaches more than 1,500 residency centers worldwide. The Alliance addresses the needs of residency programs through research, best-practices, publications, networking, sample documents, consulting services, and other support.

Consulting services are available for established and emerging residency programs, as well as foundations and others seeking to partner with residency programs. Consulting is led by Alliance staff, board members, and former residency directors, representing a depth of experience in the artist residency field. Recent clients include the National Trust for Historic Preservation, The Joan Mitchell Foundation, Madroño Ranch, McColl Center for Art + Innovation, and The Robert Rauschenberg Foundation.

> *"The Alliance's residency assessment came at a crucial time during McColl Center for Visual Art's strategic visioning process. The informed outside analysis was tremendously helpful in gaining an objective perspective on the organization's strengths and challenges. The assessment provided the organization with clear priorities on which to focus. From the recommendations, we quickly adopted numerous changes that have had clear impact on the quality of the program and the strength of the organization. The assessment will continue to influence the Center's organizational evolution. We saw it as a very valuable exercise and are grateful to the Alliance for offering this service."*
> *– Suzanne Fetscher, President/Executive Director, McColl Center for Visual Art, Charlotte, NC*

Site Visits

Our staff can visit your site to meet with your staff, board, artists, and other stakeholders. Site visits may include giving a presentation to your board, participating in a planning retreat, touring facilities, speaking to local artists, or just meeting informally with the staff. An introduction in this way helps us get to know each other and to determine what opportunities lie ahead. Site visits can be scheduled as a stand-alone service or as part of a planning or assessment process.

Emerging Residencies: Planning

I. Discovery

The Discovery Phase is an opportunity for your organization to get a better understanding of other residency models that exist in the field while fine-tuning your vision, engaging stakeholders, and assessing the resources that you have on hand. We will conduct a site visit and talk with stakeholders to help guide a vision for developing your program.

II. Program Development

Based on our previous discoveries and our knowledge of the field, we'll make recommendations for structuring your program (including staffing, facilities usage, types of artists served, etc.). We'll work

together to develop a budget, create a time frame for various phases of development, and figure out the steps that are needed to launch your program.

III. Presentation of Findings
We'll present our findings and recommendations to your staff, board and other stakeholders, preferably through an on-site presentation or face-to-face meeting.

IV. Tools for Implementation
Finally, we'll leave you with a marketing/outreach strategy along with start-up policies, procedures, and sample documents (artist applications, selection process guidelines, artist contracts, orientation guidelines, etc.). You'll better understand your positioning and be equipped to make a strong case for support.

Established Residencies: Assessment
I. Discovery Phase
We'll gather and review information that we need to know about your organization and then obtain information from other comparable organizations that can provide insight and help create benchmarks. We'll develop a protocol for a site visit and schedule phone/Skype interviews with staff, board, artist alumni, community members, funders, and other stakeholders.

II. Site Visit
A site visit will be an opportunity to discuss our findings with stakeholders and determine next steps for further research or reporting to meet your needs.

III. Analysis
We'll provide you with recommendations and next steps based on the information we gather from you and our access and knowledge of the field.

Fees
Planning and assessment consulting services may range from $5,000 to $20,000, depending on your organization's needs. Site visits range from $250 to $1,000, depending on travel distance and preparation. Please contact us for additional information and to discuss your needs so we can work with you to develop a proposal and timeline.

Contact us!
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