A Studio in the Woods
Tulane University

Located in a unique wooded setting in New Orleans on the banks of the Mississippi River, A Studio in the Woods has an established record of pairing land preservation with intimate artist residencies, connecting artists to the local community through creative discourse centered on environmental and social challenges.
Flint and Steel: Cross Disciplinary Combustion, 2014-2017

Artists partnered with Tulane or Xavier University faculty member to inspire each other in the development of new work, to excite the public, and to fuel social change.
Pippin Frisbie-Calder, 2015
Faculty collaborator: Tim McLean
interactive prints of phytoplankton
Jan Mun, 2016
Faculty collaborator: Howard Mielke
community soil remediation
Trends in Ecology & Evolution

Science Communication Through Art: Objectives, Challenges and Outcomes

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Link: http://www.sciencedirect.com/science/article/pii/S0169534716300738

Or Contact Ama at arogan@tulane.edu for digital copy
Intended Target Audience

- Public
- Professional
- University Students
- K-12
- Unknown
Questions to Ask Before

- What are the intended goals?
  - Who is collaborating?
  - What is depth of that collaboration?
- Are the goals different for artists vs. the scientists?
- Can goals be assessed using performance measures?
- What concepts/information do you want audience to learn or appreciate?
- What types of performance measures are best suited to project?
Questions to Ask During and After

• Are project goals being achieved, and if so, how?
• What are the outcomes of the project, both intended and unintended?
• What is the artistic and/or scientific merit of the project’s product(s)?
• What can be learned from the whole process?
Evaluation Methods

• Consider professional project evaluators
• Interview artist and scientist collaborators before, during and after project development and execution
• Utilize field notes, audio and video recordings
• Record number of audience members
• Quantitative surveys and/or qualitative interviews of audience, before and after interaction with the project
Collaborative team performance measures

• Capacity of artist and scientists to work collaboratively
• Changes in knowledge, attitudes, and perceptions of each other’s disciplines
• Changes in understanding, knowledge, and attitudes about the project topic
• Assessment of contributions of the project to collaborators’ own work and discipline
Audience performance measures

• Awareness of the topic
• Appreciation of the importance of the topic
• Interest in the topic
• Engagement with the subject matter
• Learning and understanding of specific concepts
• Emotional and aesthetic responses
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